

JOHN FAITHORN

www.faithornstudios.com
www.github.com/toymakerlabs
jfaithorn@gmail.com
530.304.0334

EXPERIENCE

Future US · Front-End Developer · May 2012 to Present

Designing and developing cutting edge interactive prototypes and advertisements for flagship brands that include GamesRadar and PC Gamer. Dramatically increased performance of GamesRadar's gallery module by implementing dynamic image loading. Prototyped and developed a SEO-friendly user interface for large sets of video game cheats. Charged with maintaining Future US's corporate and portfolio websites.

Future US · Flash Developer · July 2010 to May 2012

Consistently exceeded expectations in the development of rich media advertisements and microsites for clients that included: Electronic Arts, Capcom, and Sega. Scratch-built a library of user interface components that reduced microsite development time by over two days. Leveraged existing company resources to eliminate third-party rich media serving costs. Pioneered serving dynamic web ads into *MacLife Essentials* iOS app using Google Dart.

Disney Interactive Media Group · Designer · June 2008 to Oct 2009

Handpicked by the creative director for a team charged with creating custom interactive content for the Disney homepage. Contributed ideas in brainstorming sessions and gained experience storyboarding, prototyping, and establishing user experience guidelines. Supported the creative services team by creating promotional graphics highlighting feature films and events for the Disney homepage.

Self Employed · Web & UI Designer · Aug 2002 to 2009

Created and supported a UI menu component that was downloaded by over 25,000 users from 2004-2008. Implemented customer feedback in a paid version that received a 4/5 star rating in the Adobe Marketplace.

SKILLS

HTML5, CSS3, JavaScript, JQuery, XML, and JSON. Actionscript, Flash, Photoshop, Illustrator. Google Analytics, YouTube video API, and Agile/Scrum environment experience. Familiarity with Django, Python, PHP, Git, and Google DFP.

EDUCATION

University of California, Santa Barbara

Bachelor of Arts · Business Economics · Graduated 2008

Cisco Systems Networking Academy

Certificate · 2002 to 2004

Regional Occupation Program emphasizing systems administration, network design, and maintenance. Led to information technology internship with the City of West Sacramento.